



PLANT-BASED SKINCARE PRODUCTS

# Facial Demo

## What is an Elixir Fusion “Facial Demo”?

A facial demo is a chance to give your clients or friends an opportunity to try out the Elixir Fusion in a “hands on” capacity. We take participants through the range of products that so they get to try them directly on their own skin. We offer anti-ageing facial demos, demos for adolescent skin, our full facial product range or body demo parties.

## What are the benefits?

- Gives your clients a chance to “try before you buy”.
- A chance to pamper old clients and introduce new clients.
- New opportunities to engage with the product allows for the discovery of products you may not have recommended for the client.
- People get visible results and see instant improvements on each other’s skin.
- An inexpensive way to market your salon as well as Elixir Fusion Products.
- As an added bonus, participants are given free samples to take home (this one’s one us!).



## What is my role at the demo?

- Your biggest role is to get your clients or friends to commit to the function.
- Your clients need to secure their booking to the function by investing R50 per person. Clients will then receive R50 discount on any purchase they make at the demo. We suggest you encourage them to pay upfront with no refund for no-shows.
- You will be the **HOST** of the demo, so you will be expected to assist in simple roles such as emptying and refilling the water bowls when needed, and to help with questions and purchases made by your clients.
- All sales made on the day will be drawn from our head office stock. **YOU WILL BE REQUIRED TO DO THE INVOICING AND PAYMENT WILL BE MADE TO YOU ON THE DAY** unless pre-arranged with us for Elixir Fusion to process the payments.
- You will be expected to introduce the Elixir Fusion representative at your function - it is

important that you make your presence felt so that attendees understand that **YOU** are the stockist. Make sure your salon details are present for the clients to access and take home with them.

- You will be required to give Elixir Fusion **YOUR FINAL ATTENDANCE NUMBERS** the day before the function. You will be charged R50 per person according to this information, hence it is important to get the payment from your clients upfront, so you are not left short with “no-shows”.
- We supply **EVERYTHING** needed for the demo, though please be sure to check whether your salon needs extra tables and chairs. You are responsible for drinks and eats for the function.

## How to secure your function:

- A minimum of 6 people is required. Any more than 6 is welcome as long as we are prepared for the total number of attendees.

## Function dates & availability:

- We can host any time of day or evening, any day of the week at your premises.
- We can host at one of your client’s homes where they will take on the role as **HOST**.
- If one of your clients host at their home, we offer them a “hosting gift”. They will receive either 10% of sales made up to the retail value of R3000 or a R500 gift voucher for sales above R3000. Only sales made at the function will be counted. The above total will have less 40% and then be divided in half. One half Elixir Fusion will sponsor, the other half your salon will sponsor. Give us a call to clarify if this is confusing for you.
- You are welcome to host the function at our showroom for no extra cost.

## Sales & Payments

- Elixir Fusion **MUST** receive a list of product sales from the demo **WITHIN 24 HOURS** after the function, so that we may generate a wholesale invoice.
- All buffet sales need to be paid **WITHIN 7 DAYS** of the function.



## Get in touch to book your function:

Email: [info@elixirfusion.co.za](mailto:info@elixirfusion.co.za)

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